



## 2016 Sponsorship Packages

### Board of Directors

Bernie Coleman, President  
Pacific Allied Products

Jimmy Chan, Vice President  
Hawaiian Chip Company

Steve Mulgrew, Secretary  
Mulvadi Corporation

Rudy Balala, Treasurer  
Maui Pineapple Company

Leighton Horiuchi, Director  
ITO EN (USA) Inc.

Stephen Hanson, Director  
Enterprise Rent-a-Car

Liz Holgate, Director  
Pacific Rim Packaging

Vincent Kimura, Director  
Inovi Green

Stuart Saito, Director  
Hawaiian Host

Holly Kessler  
HFMA Operations Manager

### Hawaii Island Board Members

Lisa Ellis, President  
Aloha Hawaiian Stores

Whendi Grad, Vice President  
Big Island Bees

Hiroshi Arai, Treasurer  
Big Island Abalone Corporation

Christie Crawford, Director  
Bank of Hawaii

Olelo Pa'a Ogawa, Director  
Glow Hawaii

Nina Tanabe, Director  
Pacific Food Technology

Jane Horike, Advisor  
County of Hawaii – R&D

### Advisory Council

Byron Goo, Chair  
The Tea Chest

Blaine Ah Quin  
Aloha Shoyu

Joseph Burns  
Hawaii SBDC Network

Steven Chiang  
University of Hawaii Agribusiness  
Incubator Program

Pono Chong  
Chamber of Commerce Hawaii

Maria Gallo  
University of Hawaii - CTAHR

Sharon Gi  
Kamehameha Schools

Wayne Inoué  
INNOVATE Hawaii

Milton Kwock  
DBEDT

Conrad Nonaka  
Culinary Institute of the Pacific

Aurora Saulo  
University of Hawaii

Susan Utsugi  
Central Pacific Bank

Jason Wong  
HFMA FoodService

### TASTE Awards Committee

Susan Morita, Co-chair  
Vincent Kimura, Co-chair  
Rudy Balala  
Susan Hanes  
Stephen Hanson  
Nathan Okinaka  
Cheryl To

### Presenting Sponsor - \$15,000

- Two (2) VIP Seating tables of Ten (10)
- Recognition in Social Media and HFMA Website as the "Official Sponsor of TASTE Awards 2016"
- Sponsorship and recognition at three HFMA Events
- Featured Signage at Event
- Premier Wine service
- Logo Inclusion in Event Program
- Recognition in all Media releases (Print/Web/Social) as Presenting Sponsor
- Full-Page Ad in Event Program
- Company Representative to assist in Award presentation
- Company Name on a Taste Awards
- Company representative to speak on stage
- Early entrance to event (30 minutes)
- VIP servings Battle of the Chefs (during early entrance only)
- VIP table favors and centerpiece
- Table exhibit at the event

### Platinum Sponsor - \$10,000

- One (1) Premier Seating table of Ten (10)
- Recognition in Social Media and Website
- Featured Signage at Event
- Premier Wine service
- Logo Inclusion in Event Program
- Recognition in all Media releases
- Half-Page Ad in Event Program
- Company Representative to assist in Award presentation
- Early entrance to event (30 minutes)
- Table exhibit at the event

### Gold Sponsor - \$5,000

- One (1) Reserved table of Ten (10)
- Recognition in Social Media and Website
- Featured Signage at Event
- Wine service
- Company Inclusion in Event Program
- Recognition in all Media releases



**Silver Sponsor - \$3,000**

- One (1) Reserved table of Ten (10)
- Recognition in Social Media and Website
- Signage at Event
- Wine service
- Company Inclusion in Event Program

**Supporting Sponsor - \$1,500**

- One (1) Reserved table of Ten (10)
- Recognition in Social Media and Website
- Signage at Event

**Sponsorship Benefits at a Glance**

	Presenting \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Supporting \$1,500
Two Tables of 10	VIP Seating				
One Table of 10		Premier Seating	X	X	X
Social Media, Website Recognition	X	X	X	X	X
Logo on HFMA website "Official Sponsor of TASTE 2016"	X				
Sponsorship and recognition at future HFMA events	X 3 Event Coverage	X 2 Event Coverage			
Signage at Event				X	X
Featured Event Signage	X	X	X		
Complimentary Wine	Premier Service	Premier Service	X	X	
Company Name in Program	X	X	X	X	
Media Recognition	X	X	X		
Ad in the Event Program	Full Page	Half Page			
Company Rep presents an Award	X				
Company Named on a TASTE Award	X				
Company Representative to speak on stage	X				
30 minute early entrance to VIP portion of Battle of the Chefs	X	X			
Table Exhibit	X	X			
VIP Favors & Centerpieces	X				

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