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TASTE Awards Committee

Susan Morita, Co-chair
Vincent Kimura, Co-chair

Rudy Balala
Susan Hanes
Stephen Hanson
Nathan Okinaka
Cheryl To

October 1, 2015

Aloha!

The Hawaii Food Manufacturer's Association (HFMA) cordially invites you to the **3rd Annual TASTE Awards** which will be held on **Saturday, May 21, 2016 at the Hilton Waikiki Beach Hotel**. The TASTE Awards is an exciting and tasty event which recognizes the achievements in our local food manufacturing industry and highlights the stories behind successful companies and their products. Last year's event hosted over 300 people and had over 5 million print and digital impressions which were viewed in the Star Advertiser, Midweek, online and on television. A portion of the proceeds will benefit the Culinary Institute of the Pacific.

The **TASTE Awards** is always a night to remember and this year will be no exception. In fact, we are adding new* and exciting features to our line-up:

- *Battle of the Chefs*: 2015 Best of TASTE Award winner, Chef Wade Ueoka of MW Restaurant, will return to defend his title against two competing chefs. Each will create signature dishes using HFMA and local products. Attendees will cast votes for their favorite dish.
- **Shake it Up**: Mixologists will create signature cocktails using locally distilled libations for you to sample.
- *Silent Auction*: A plethora of gourmet baskets, gift certificates, bottles of wines and spirits featuring local companies will be open for your shopping pleasure.
- **Dinner of Champions**: Executive Chef, and two-time TASTE Awards winning chef, James Aptakin, will craft the entire TASTE menu from start to finish using ingredients of past TASTE Awards winners.
- *TASTE Awards*: We will honor the best in the Hawaii food manufacturing industry and recognize their achievements and contributions to our local economy and abroad.

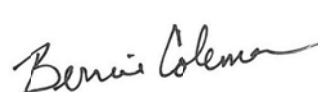
Your support of the **TASTE Awards** will help Hawaii's food manufacturing industry as well as our local community all while enjoying a wonderful evening of food and fun. Please consider becoming a sponsor or purchasing individual seats for your VIP customers, hard-working employees and distinguished shareholders. For a downloadable version of the forms or to learn more about the TASTE Awards and HFMA, please visit www.foodsofhawaii.com. Thank you in advance for your time and consideration. Mark your calendars and reserve your table today! We look forward to seeing you at the **3rd Annual TASTE Awards**.



Susan Morita
TASTE Co-Chair
Menehune Mac



Vincent Kimura
TASTE Co-Chair
Inovi Green



Bernie Coleman
HFMA President

Celebrating the Tastes of Hawai'i

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